

Roadway

Driving business on our roads

Media pack and features list 2026



Roadway is distributed to over **6,600** members, associate companies, and service providers across the truck, coach and van sectors. Reaching **10,000** operating centres across the UK and the operators of **275,000** commercial vehicles

Pete Short, Head of Business Development: **07824 562 530** Email: p.short@rha.uk.net



Registered office: Worldwide House, Thorpe Wood, Peterborough PE3 6SB

www.rha.uk.net

Welcome

Just a few reasons why you should advertise in *Roadway*:

- **Roadway** magazine is read by executive decision-makers across 6,600 road haulage and logistics companies every month and offers opportunities for op-eds from business leaders across logistics, and includes the regular columns: LCV View, and RHA Coaches.
- **Roadway** is an industry must-read with an established reputation for quality and agenda-setting coverage. It is no surprise that the most prominent figures in UK haulage and logistics speak directly to **Roadway**.
- Written by a team of highly experienced industry professionals, the magazine covers all the key industry news and developments, making **Roadway** a highly credible platform on which to showcase your products and services.
- And, with readers running over 275,000 vehicles of the UK fleet, and in charge of 10,000 operating centres as well as millions of square feet of warehousing space, you can be confident your message, and your products are reaching a market that is both large and targeted.

The magazine – in more detail

- **Roadway** is the first port of call for comprehensive regulatory, employment, compliance updates, produced by RHA policy, technical and legal experts who work with legislators and regulators to help shape the future of the industry.
- The magazine provides the complete business picture, uncovering the personalities behind the operations through regular profiles on operators and service providers with regular features covering key issues in business and technology.
- Specialising in features and tests of the latest vehicles to come onto the market, there is regular news on body/trailer development and materials handling, complimented by coverage of all the products and services the industry relies on.
- **Roadway** is a very popular publication for inserts, and as well as display advertising space we can accommodate semi-display. Our features and supplements provide sponsorship opportunities enabling you to align your business and brand with a magazine at the cutting edge of road transport industry media.



2026 features list

- The planned features for **Roadway** 2026 cover market changes, technical developments and regulatory changes. Information essential to the efficient and cost-effective running of a haulage and logistics business.
- The final deadline for press information is 14 working days prior to publication.
- The final date for advertising copy is 12 working days from publication.
- While every effort will be made to adhere to this forward features programme, if circumstances require us to cancel or alter the scheduling of the listed features at short notice we cannot accept liability.

FEBRUARY: Publishing 30 January

HVO AND BIOFUELS: Their availability and increased uptake among hauliers as operators make the transition to Net Zero.
MULTIMODAL LOGISTICS: Trucks, docks and rail. A review of this growing area of logistics operations.

MARCH: Publishing 27 February

TRAINING AND APPRENTICESHIP FUNDING: Sources and availability, with a focus on technical training.
EMISSIONS RULES: What is Scope 3, and why are contracts bound to it?
CV SHOW PREVIEW

APRIL: Publishing 27 March

(CV Show 21-23 April)

FREIGHT CRIME: The extent of the problem, the cost of the offence, what the law says and how the police, government and operators are doing to try and tackle it.
TRAILER SAFETY SYSTEMS: Including tail-lift innovations.

MAY: Publishing 24 April

CAMERA TELEMATICS SYSTEMS: What they offer and how they integrate with operations.
TRANSPORT MANAGEMENT SYSTEMS: The latest systems available, and the benefits they offer operators.

JUNE: Publishing 29 May

LOAD SECURITY SYSTEMS: Includes details of latest guidance and equipment available.
FERRY OPERATIONS: The latest routes and vessels, with a focus on Scotland and Ireland.

JULY: Publishing Friday 26 June

(Road Transport Expo and Multimodal Show 30 June - 2 July)

HYDROGEN DRIVELINES: Promises and the reality of this fuel alternative in both its ICE and fuel cell options.
eHGV: Progress of official electric truck trials, and the experience of operators making the business case for electric trucks.

AUGUST: Publishing Friday 31 July

WAREHOUSING: Market report, with a focus on planning reform and the need to include driver welfare facilities in developments.
TRUCKSTOPS: A review of the current state of driver facilities and the work to improve them.

SEPTEMBER: Publishing 28 August

(RHA Future Forum Conference 17 September)

ARTIFICIAL INTELLIGENCE AND LOGISTICS: The purpose of these systems, and what they can offer operators.
DRIVER HEALTH: Including the campaign to tackle diabetes.

2026 features list

OCTOBER: Publishing 25 September

TYRE MANAGEMENT SYSTEMS: Cost effective solution to tyre maintenance and fuel management.

RETREAD TYRE MARKET: Multi-life tyres. What are manufacturers offering, and how cost effective are they?

NOVEMBER: Publishing 30 October

TRUCK RENTAL: Availability and prices assessed.

TEMPERATURE CONTROLLED MARKET: Innovations in temperature-controlled logistics.

DECEMBER: Publishing 4 December

USED TRUCK MARKET: What have been the main movers in 2026?

TRAILER RENTAL: Current market report.

RHA VEHICLE MAINTENANCE WALLCHART: Published free with this issue.

Contract publishing and inserts

Roadway offers editorial services for the production of pamphlets and insert booklets

- Printed inserts should be available at our printer within 10 working days of publication.



Advertising copy enquiries:

Pete Short, Head of Business Development: 07824 562 530 Email: p.short@rha.uk.net

RHA Newsletter

- E-Newsletter delivered to over 12,600 emails associated with the sector.
- Frequency: Weekly.
- Advertising: Maximum 4 advertisement blocks per mail out.
- Advertisement size: 1400 pixels wide x 400 pixels high with URL click-through.
- Cost: £300 plus VAT per week.



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Advertisement digital specifications

Copy Requirements

Electronic Artwork

- Hi-resolution print-ready pdfs should be sent via email or the web to: a.hall@rha.uk.net
 - Mac artwork in InDesign/Illustrator/Photoshop etc. at 300dpi/150lpi to be supplied with all supporting images.
- All files should be complete, ready to run to CMYK with all supporting fonts and images.
- PC-generated artwork should be in Encapsulated Post Script (.eps) format with all fonts embedded.
- Hi-res bitmap files are also accepted as CMYK in Tagged Image File Format (.tif) or as JPEGs (.jpg) at 300dpi.

Advertisement dimensions

(height x width)

DPS Bleed	303mm	x	452mm
DPS Trim	297mm	x	446mm
DPS Type Area	271mm	x	414mm
Full Page Bleed	303mm	x	229mm
Full Page Trim	297mm	x	223mm
Full Page Type Area	271mm	x	192mm
Half Page (horizontal)	133mm	x	192mm
Half Page (vertical)	271mm	x	94mm
Quarter Page (portrait)	133mm	x	94mm
Quarter Page (Banner)	65mm	x	192mm
Eighth Page (Banner)	30mm	x	192mm
Eighth Page	65mm	x	94mm
Classified Eighth Page	52mm	x	94mm



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Subscriptions

Subscription Application Form

Mr ☐ Mrs ☐ Miss ☐ Ms ☐ (please tick) Initials Surname

BLOCK CAPITALS PLEASE

Job Title

Company

Address

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Tel Fax Mobile

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(please tick as appropriate)

☐ 12 issues £42 UK rate (£3.50 per copy, including postage & packing)

☐ 12 issues £54 Europe rate (£4.50 per copy, including postage & packing)

☐ 12 issues £84 Overseas rate (£7.00 per copy, including postage & packing)

Number of copies Total amount payable £

Please note: Early cancellation of subscription non-refundable

Ways to pay

☐ I enclose a cheque for £ made payable to The Road Haulage Association

☐ I wish to pay by Visa/Mastercard* the sum of £ (*delete as applicable)

Card No:

Expiry Date / Valid from / Security No:

Signature Date

Please send your order form and payment to:
RHA, Worldwide House, Thorpe Wood, Peterborough PE3 6SB

Enquiries:

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Please note: Subscriptions start with the next issue